



Guide to  
Responsible  
**Party  
Planning**



Brought to you by  
America's Beer Distributors

Planning a party or gathering of friends and family often involves much thought and attention to detail. Serving alcohol beverages at your party requires extra effort to ensure they are consumed moderately and responsibly by your guests.

**Here are a few suggestions that will help you provide a safe and enjoyable environment for your guests:**

- ◆ Make certain alcohol is consumed by those of legal drinking age only.
- ◆ Make a list of taxicab services and phone numbers in your community.
  - ◆ Always serve food. Good food not only complements the beverages your guests are consuming but it also helps to curb some of the effects of alcohol.
  - ◆ In addition to alcohol beverages, provide a variety of drinks including coffee, soft drinks, fruit juices, bottled water and non-alcoholic beer.




- ◆ Never force licensed beverages on your guests. Spacing drinks can help guests stay within their personal limits.
- ◆ Encourage moderate consumption by deciding ahead of time the amount of alcohol beverages to include. Consider how long your event will last and calculate about one beer per hour for each guest.

- ◆ Stop serving alcohol one hour before the party ends. Remember, it takes one hour for the body to metabolize a typical 12-ounce serving of beer.

- ◆ Consider hiring a bartender trained in professional and responsible serving methods so guests do not pour their own drinks. A trained bartender will be equipped to determine whether a guest has had too much to drink.
- ◆ Never hesitate to take the keys away from someone who has had too much to drink. Be prepared to call a taxicab or provide a room in your home for a guest to stay.





America's beer distributors work hard to promote the responsible and legal consumption of malt beverage products. They operate within a strict state-based regulatory system that provides a transparent and accountable chain of custody in the sale of beer, making it easier to enforce state laws and local ordinances.

## **National Beer Wholesalers Association**

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