

# NBWA

## NATIONAL BEER WHOLESALERS ASSOCIATION

### 85<sup>th</sup> Annual Convention and Product Showcase

Oct. 9 – 12, 2022 | Chicago, IL

## 2022 CALL FOR PRESENTATIONS

NBWA is excited for this year's Annual Convention! NBWA invites associate members to submit proposals to participate in NBWA's Education Seminar Program at its annual convention. NBWA's 85<sup>th</sup> Annual Convention will be attended by close to nearly 1,800 distributors, brewers and associate members. As they gather for one of the beer industry's premier events featuring industry updates, informative speakers and educational seminars, attendees are given the opportunity to network, learn and teach.

NBWA continues to develop this forum to provide distributors and others in the industry with information they can use to improve their business practices and increase their bottom line. This is an excellent opportunity for your organization to:

- ▶ Share industry expertise
- ▶ Gather opinions from distributors
- ▶ Increase visibility and client base

As a benefit to being selected, NBWA will provide (for **one** presenter per seminar) the following:

- ▶ Roundtrip coach airfare (See Rule #9)
- ▶ Hotel room and tax for **one** night at Hyatt Regency Chicago
- ▶ Convention registration
- ▶ \$50 honorarium for **one** day
- ▶ NBWA mailing list (by request only)

### RULES:

1. Associate member companies may submit up to **five** presentations for consideration.
2. Seminars will take place Oct. 9 – 11. They will be 90 minutes in length.
3. Seminar times and dates will be assigned to each presenter at the discretion of NBWA.
4. Presenters are **required** to provide attendees with handouts to keep. These handouts also must be provided to NBWA **prior** to the presentation.
5. Benefits of presenting apply only to one presenter per seminar, but multiple presenters are permitted.
6. Any additional participants in the seminar must be registered convention attendees and NBWA members.
7. Companies that have not paid 2022 NBWA dues will not be considered.
8. If not staying at the NBWA selected hotel, the association cannot guarantee hotel reimbursement.
9. NBWA will reimburse only one roundtrip, coach, domestic airfare, purchased 21+ days in advance. *It is the traveler's responsibility to obtain this price if actual ticket price is greater due to upgrades, etc. or if the ticket is not purchased 21 days in advance.*

**Proposals must be submitted by May 13, 2022, 5:30 p.m. ET. Late submissions will not be considered. Selected speakers will be notified by May 30, 2022.**

**Questions? Please contact NBWA Membership and Meetings Coordinator Jenna Sugg at [jsugg@nbwa.org](mailto:jsugg@nbwa.org).**

# PRESENTATION SUBMISSION GUIDELINES

**The following information is REQUIRED.  
PLEASE READ CAREFULLY:**

- ▶ Presenter contact information
- ▶ Seminar title and format  
*Speech, interactive lecture, case study, etc.*
- ▶ Brief description of the presentation  
*In your brief description, please explain: the concept of your seminar, how it will impact distributors in their day-to-day operations and what distributors will take away from your seminar.*
- ▶ Brief biography of presenter
- ▶ Presenter headshot
- ▶ Two speaker references  
*Name, company, phone and email*
- ▶ AV Requirements

*NOTE: PowerPoint presentations or any other documentation **will not** be accepted under any circumstances as a proposal submission and will not be viewed by the selection committee. However, if selected, handouts will be required. Also, take care to refer to your audience as beer distributors as opposed to wholesalers.*

[CLICK HERE TO SUBMIT YOUR PROPOSAL](#)

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