

October 8th, 2021

Anheuser-Busch and Bellavance Beverage Provide Emergency Drinking Water to Newport Fire Department

Anheuser-Busch and Bellavance Beverage provided more than 2,000 cans of emergency drinking water to the Newport Fire Department in New Hampshire on Thursday, October 7th. Bellavance Beverage is a fourth generation family owned beverage distribution company that has been based in NH since 1902, supplying their retailers a comprehensive portfolio of the highest quality beers and beverages.

Anheuser-Busch has a longstanding tradition of providing emergency drinking water and supplies for disaster relief efforts in partnership with the American Red Cross – dating back to 1906. Since 1988, Anheuser-Busch and their wholesaler partners have provided nearly 83 million cans of water to U.S. communities affected by natural disasters and other crises nationwide.

Through their partnership with the National Volunteer Fire Council (NVFC), the national association serving volunteer fire departments, Anheuser-Busch expanded their emergency drinking water program in 2019 to provide critical hydration to the volunteer firefighters who are protecting their communities when they need it most. To date, the program has donated over 2.6 million cans of water to volunteer fire departments across the country to help firefighters stay hydrated and healthy when responding to wildfires and large incidents.

More information can be found at www.nvfc.org/water.

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