COVID-19

WORKPLACE RECOMMENDATIONS FOR BEER DISTRIBUTORS

- Have your salespeople communicate often with their retailers. Be willing to accommodate legal retailer requests such as not stocking or merchandising products if they are uncomfortable having non-employees in their stores.

- Be extra careful inviting guests and visitors to your warehouse or offering up the use of any community space at your facility to outside groups.

- Work together with your local public health agencies, state association and fellow beer distributors to determine what’s best for your market and community.

**DO**

- Avoid shaking hands and close physical interactions with colleagues, clients and consumers.

- Be aware of your surroundings and frequently touched items such as doorknobs, cooler doors, tap handles and kegs.

**DON’T**

- Host on-premise promotions that encourage large gatherings of people.

- Host consumer tastings in the marketplace.

**REMEMBER TO**

- Wash your hands
- Avoid close contact
- Disinfect surfaces
- Stay home if you’re sick

For more information and resources visit: www.nbwa.org