Together, we STILL CAN!

Help Fuel our Community where we Live and Work and Support our “Fill the Budweiser Truck Program”.

This Fall we want to park our BUD TRUCK at your retail establishment, collect non perishable food items, socks, and toiletries and put everything right back in our Community!!

Join us – Let’s FILL THE BUD TRUCK!

Katcef Brothers --- Capital Eagle --- Montgomery Eagle
FILL the BUD TRUCK!

• 6 week Community Program encouraging your customers to help us ‘Fill the Budweiser Truck’!!
• Every Friday the Bud Truck will stop at a Retail Location and collect non perishable food items, socks, coats, and toiletries
• Program Event Execution:
  • 2-hour dedicated Bud Truck Fill Up event with Raffle Prizes and Giveaways
  • Suggested Dates: 10/16, 10/23, 10/30, 11/6, 11/13 and 11/20
• In Store Promotion
• Social Platform Promotion
• MEDIA support
**FILL the BUD TRUCK!**

- **CEI Areas**
  - The Wharf
  - Electric Coolaide
  - Magruders
  - Rodmans
  - Wundergarten

- **MEI Areas**
  - Cedar Grove
  - Shoppers
  - Downtown Crown
  - Seneca Meadows
  - Elbe’s
  - Ashton’s

- **KBI Areas**
  - Market Space
  - Annapolis Smokehouse
  - Fishpaws
  - Maple Lawn
  - Dark Horse
  - Christo’s Discount Liquors
  - Bella’s Liquor
  - Bayridge Wine & Spirits
  - Maryland Hall
PRESS RELEASE

KATCEF BROTHERS LAUNCHES ‘FILL THE BUDWEISER TRUCK’ CHARITY CAMPAIGN TO SUPPORT ANNE ARUNDEL, HOWARD COUNTIES

This Fall Between October 30 and November 23, Katcef Brothers Trucks Will Collect Food, Clothes And Toiletries From Area Residents To Donate To Local Groups

ANNAPOLIS, MD – October 28, 2020 – Katcef Brothers today announced the start of its ‘Fill the BUDWEISER Truck’ campaign to give back to the Maryland communities it operates in. Katcef Brothers is an Annapolis-based, family-owned beer wholesaler affiliated with Anheuser-Busch InBev, the world’s largest brewer. Katcef Brothers serves retail establishments in Anne Arundel and Howard Counties. The company also owns and runs Montgomery Eagle and Capital Eagle, companies that serve Montgomery County, Maryland, and Washington, D.C., respectively.

As the pandemic continues to leave its mark on Maryland, the need for donations remains high as many families struggle to get by with less. To help those in need, this fall on days between October 30 and November 23 Katcef Brothers will park a truck near a retail location to collect nonperishable food items, toiletries, and new items of clothing including socks and coats. Katcef Brothers will also be stationing boxes at local retailers, in the event that residents looking to donate are unable to drop items off during the events.

“At Katcef Brothers, we have a 90-year tradition of giving back to the families in the communities in which we work and live,” said Neal Katcef, President of Katcef Brothers. “We join together with the many businesses, organizations and individuals that have always been part of making a difference in Anne Arundel and Howard Counties.”

In August of this year, the unemployment rates in Anne Arundel and Howard Counties was 5.9 percent and 5.4 percent respectively. These numbers do not factor in the number of businesses that have gone under or the workers who have had their pay cut.
Annapolis Mayor Gavin Buckley
Janice & Team – ‘LOVE Anne Arundel County

Michelle – ‘So Others Might Eat’
Fill the BUDweiser Truck

Recul Mills donates a bag of food to the cause as Cassie Mabry of Kateef Brothers helps. Kateef Brothers' "Fill the BUDweiser Truck" at Maryland Hall, Friday, November 20, 2020, to collect food and other items for those in need in the Annapolis area during the holidays.

Kateef Brothers' "Fill the BUDweiser Truck" at Maryland Hall, Friday, November 20, 2020, to collect food and other items for those in need in the Annapolis area during the holidays.
Fill the BUD Truck

Nov. 20, 2020 2:00 p.m. to 4:00 p.m.

Maryland Hall 801 Chase Street, Annapolis, Maryland 21401

Bring donations of non-perishable food items, toiletries and new socks to fill Katcef Brothers' BUDweiser Truck. All donations will stay in the community in partnership with Love AACO, a coalition of churches and organizations in Anne Arundel County. Enjoy raffles and giveaways. Please wear a face mask upon arrival. Click Here for more details.

Katcef Brothers has announced the start of its 'Fill the BUDweiser Truck' campaign to give back...
Starting now we will have a donation bin in the entrance area of our store from the parking lot.

We are collecting items listed in the graphic to fill a Budweiser truck this weekend and all next week.

Thank you for helping out!

The final time to donate will be Friday 11/13 at 2PM.
Fill the BUDweiser Truck

**Canned Goods**
**Non-Perishable Food Items**
**Socks**
**Coats**
**Toiletries**

**Details**
- **Location**: Market Space, Annapolis MD
- **Date & Time**: OCT 31
- **Event**: Halloween On Market Space

**Katcef Brothers**

If you plan on coming out early, join us at this #Halloween and help fill the Budweiser truck! The truck will be parked downtown near Market Space between 11AM and 1PM, Oct 31st, and donation will go to benefit love AACO. Please give what you can and have a HappyHalloween.

**Together, we STILL CAN!**

Fill the BUDweiser Truck

- **Canned Goods**
- **Non-Perishable Food Items**
- **Socks**
- **Coats**
- **Toiletries**

**Details**
- **Location**: Market Space, Annapolis MD
- **Event**: Fill the BUDweiser Truck
- **Date & Time**: OCT 31
- **Purpose**: Benefit Love AACO

**2020 Fill the BUD Truck**

**Details**
- **Location**: Maryland Hall
- **Event**: Fill the BUD Truck
- **Date & Time**: NOV 20, 2-4PM
- **Purpose**: Benefit Love AACO and organizations in Anne Arundel County

**Love AACO**

On Friday the 30th, from noon until 2PM, stop by with non-perishable food items, socks, coats, and toiletries to donate and help fill the Budweiser Truck parked in our parking lot. If you can't make it there, but still want to help, our next-door neighbor Annapolis Smokehouse and Tavern has a donation box located inside their restaurant. Everything you donate goes straight to our local community.
FILL the BUD TRUCK!

Together, we DID!

- $2000
- 25 Budweiser Pallet Crates

Katcef Brothers --- Capital Eagle --- Montgomery Eagle