



**Press Release  
For Immediate Release**

**Media Contact: Melissa Aguillon**  
[melissa@aguillon-associates.com](mailto:melissa@aguillon-associates.com)  
(210) 394-6098 cell

## **Glazer's Beer & Beverage Supports Culinaria Emergency Relief Fund**

*Providing Daily Meals at HospitALLity House for Those in the Service Industry Effected by COVID-19*

Glazer's Beer & Beverage is giving back to San Antonio's service industry by donating \$1 from each "Brown Box" they sell. Brown Boxes include 24 bottles of loose longnecks of Miller Lite or Coors Light and are primarily sold in bars and restaurants. Due to the mandated closures of these establishments, "brown boxes" are now being sold to the public at local participating H-E-B and Circle K locations. All funds raised will benefit The Culinaria Emergency Relief Fund, which provides free meals to service workers in the hospitality and service industries.

Glazer's Beer & Beverage will donate \$20k in anticipation of selling that many brown boxes and will continue to donate \$1 for every box sold thereafter. This donation will help the Culinaria Emergency Relief Fund assist an estimated 150,000 San Antonio hospitality employees impacted by restaurant closures at the rate of 1,000 people a day.

Rene Aguilar, Brand and Marketing Manager at Glazer's Beer & Beverage, says "the people most impacted by the Covid-19 pandemic are people we work with on a daily basis, so we want to do our part in helping the San Antonio community in their time of need."

The Culinaria Emergency Relief Fund, through its HospitALLity House, located at 511 E. Grayson St., is open daily from 4:00 pm to 7:00 pm. Additionally, the Culinaria Emergency Relief Fund will assist employees who are experiencing financial hardship during this time. The first window for applications recently closed, but a second window may open depending on available funds. Suzanne Taranto-Etheredge, President and CEO of Culinaria says, "The service and hospitality community are the people that have served us on a daily basis at restaurants, bars, and at special events, and they are deserving of our service during their time of need. We are appreciative of Glazer's Beer & Beverage for their support during this difficult time. It is because of donors like this that we are able to continue our efforts."

**About Culinaria Emergency Relief Fund:** Culinaria, inaugurated in 2000, is an independent, not-for-profit organization, registered 501 c (3) organization, whose mission is to promote San Antonio as a culinary destination, and to support San Antonio's restaurant and hospitality community. Culinaria Relief Fund has stepped up in times of financial hardship, natural disasters, and family emergencies and is supporting the service industry as they endure closings and employees losing their jobs due to COVID-19. Donations are currently being accepted through [Paypal](#) and Venmo: @Culinaria and updates can be found via their social media pages Instagram and FB:@culinarias and our website at [www.culinarias.org](http://www.culinarias.org)

**About Glazer's Beer & Beverage:** Glazer's Beer & Beverage currently operates in 6 states and is one of the nation's largest distributors of malt beverage products. The company has operations in Arkansas, Iowa, Kansas, Louisiana, Oklahoma, and Texas. The third-generation family business was founded in Dallas in 1933. For more information, please visit their website at [www.Glazersbeer.com](http://www.Glazersbeer.com)

###