



For Immediate Release

Date: November 23, 2021

Name of Press Contact: Melissa Johnston

Phone: 814-528-8499

Email: Melissa.Johnston@Tryondist.com

TRYON DISTRIBUTING DONATES OVER \$11,000 TO PEDIATRIC CANCER RESEARCH

Charlotte, NC – On Monday, Tryon Distributing presented a check to the Isabella Santos Foundation (ISF) for \$11,143.63. The money was raised via the first ever Tryon Charity Golf Classic that took place in late October.

“At Tryon Distributing, one of our core values is to be a family and community-oriented company. We felt that a charity golf tournament would be a great way to embrace that core value and we were thrilled to be able to partner with an organization as fantastic as the ISF. Their tireless efforts to carry out their mission to Beat, Grow, and Live really resonated with us and I’m grateful that we were able to donate 100% of our proceeds to help them achieve their goals. I am also extremely proud of everyone at Tryon and all of our partners who stepped up to help make this charity golf tournament happen,” said Ed Johnston, President of Tryon.

The Charlotte-based ISF is dedicated to improving rare pediatric cancer treatment options in an effort to increase survival rates of kids with cancer. Over the course of twelve years, the ISF has funded nearly \$5 million toward expanding the scope of research and treatment and supporting families dealing with cancer in a variety of ways. In 2020, the ISF donated a record \$1 Million to support their mission for rare pediatric cancers.

Tryon Beer Specialist Brian St. Clair noted, “Hosting a charity golf tournament was a way to combine two of my passions: golf and beer, while raising money for a great cause. The ISF is a wonderful partner because of their dedication to raise money for a very important cause. I feel very fortunate to be in a position where I can give back to my community. Working at Tryon is more than just a job or a career – it has become a part of who I am. I’m proud to work at a company that always tries to do the right thing, is family owned, and truly cares about its employees and community.”

Tryon Distributing is a Charlotte-based craft beer and wine distribution company started 36 years ago with three people and has grown into a statewide distributor with 270 employees. We are proud to be family-owned and operated.

###