



NBWA SPONSORSHIP APPLICATION
84th Annual Convention and Trade Show
October 3-6, 2021
Caesars Palace, Las Vegas, NV

INSTRUCTIONS: Complete and return this application to Emma McElherne at emcelherne@corcexpo.com. Please make your payment online using our secure payment website, or payable to the National Beer Wholesalers Association, P.O.Box 485, LaGrange, IL 60525-0485. Upon receipt of application and full payment, Sponsorship Management will send confirmation.

Please select your sponsorship:					Events & Experiences		
Branding		Advertising			<input type="checkbox"/>		
<input type="checkbox"/>	Hotel Keycards	\$12,000	<i>Daily Brew</i>		<input type="checkbox"/>	BOD Reception \$25,000	
<input type="checkbox"/>	Conference Tote Bag	\$12,000	<input type="checkbox"/>	Banner Ad	\$1,000	<input type="checkbox"/>	Chairman's Reception \$20,000
<input type="checkbox"/>	Lanyards	\$10,000	<input type="checkbox"/>	Banner Ad (Conference)	\$1,500	<input type="checkbox"/>	General Session \$12,500
<input type="checkbox"/>	Recycle Bins	\$7,000	<input type="checkbox"/>	Middle/Lower Unit Ad	\$500	<input type="checkbox"/>	Next Gen Reception \$10,000
<input type="checkbox"/>	Badge Insert	\$5,000	<input type="checkbox"/>	Middle/Lower (Conference)	\$750	<input type="checkbox"/>	Welcome Rec Cabana \$4,000
<input type="checkbox"/>	Hand Sanitizer	\$5,000	<input type="checkbox"/>	Takeover Package	\$1,350	<input type="checkbox"/>	Welcome Rec Doorbuster \$3,500
<input type="checkbox"/>	Morning Quencher	\$9,000	<input type="checkbox"/>	Takeover (Conference)	\$1,850	Digital Media Opportunities	
<input type="checkbox"/>	Standing Sign	\$3,000	<input type="checkbox"/>	Banner Ad + Story Write-up	\$3,000	<input type="checkbox"/>	Mobile App \$10,000
<input type="checkbox"/>	Aisle Sign	\$1,000	<i>What's On Tap Newsletter</i>			<input type="checkbox"/>	Mobile App Banner Ad \$2,000
Advertising		<input type="checkbox"/>	Banner Ad	\$2,000	<input type="checkbox"/>	Push Notification \$1,500	
<i>Beer Route Quarterly Newsletter</i>			<input type="checkbox"/>	Paragraph (copy)	\$2,000	<input type="checkbox"/>	Registration Email Banner \$5,000
<input type="checkbox"/>	Half Page	\$1,750	<input type="checkbox"/>	Banner / Paragraph Combo	\$3,800	<input type="checkbox"/>	Sponsored Email \$5,000
<input type="checkbox"/>	Full Page	\$3,000	<input type="checkbox"/>	On-site Branding Graphics	\$_____	<input type="checkbox"/>	Social Media package \$4,000

Company Contact: _____
 Contact Email: _____
 Company Name: _____
 Street Address: _____
 City/State/Zip: _____
 Phone: _____
 Website: _____

Total Amount of Sponsorships: \$ _____

NBWA Federal Tax ID #36-15221005

[CLICK HERE TO MAKE YOUR PAYMENT](#)

TERMS AND CONDITIONS: Sponsor agrees to pay above indicated sponsorship amount as determined by the National Beer Wholesalers Association (NBWA). NBWA reserves the right to withdraw the sponsorship if full payment is not received by August 16, 2021. Sponsorship payments received by NBWA are non-refundable and non-cancelable. Acceptance of this application by NBWA constitutes a contract. We, the undersigned, agree to abide by the above contract terms and conditions.

AUTHORIZED SIGNATURE: _____

DATE: _____

This line must be signed for acceptance of contract.

For more information, please contact:
 Matt McLaughlin Emma McElherne
matt@corcexpo.com emcelherne@corcexpo.com
 312.265.9655 312.265.9638