Vendor associate membership with NBWA is a three-tier system, just like the American system of beer distribution:

**NBWA PLATINUM MEMBERSHIP** $2,000
Platinum membership in NBWA entitles you to all Silver and Gold membership benefits, PLUS:
- One-time use of NBWA’s email list (the email communication must be approved and sent by NBWA)
- Compensation & Benefits Study ($350 Value)
- Distributor Productivity Report ($350 Value)
- Additional FREE Mailing Lists
- Special recognition in the Who’s Who in Beer Distributing Directory
- Premium filter in NBWA’s Go-to-Guide for Beer Distributors
- 1 additional FREE Convention registration over Gold level (when exhibiting)
- Recognition as a Platinum associate member at the Trade Show (when exhibiting)

**NBWA GOLD MEMBERSHIP** $1,000
Gold membership in NBWA entitles you to all Silver membership benefits, PLUS:
- Premium filter in NBWA’s Go-to-Guide for Beer Distributors
- 1 additional FREE mailing list
- 1 additional copy of the Who’s Who in Beer Distributing Directory
- 1 additional FREE Convention registration over Silver level (when exhibiting)
- Recognition as a Gold associate member at the Trade Show (when exhibiting)

**NBWA SILVER MEMBERSHIP** $500
Silver membership in NBWA entitles you to:
- Recognition as an associate member in NBWA’s Go-to-Guide for Beer Distributors
- FREE mailing list (1 per year)
- Who’s Who in Beer Distributing Directory
- NBWA associate member logos
- Opportunity to publish educational Associate Membership Viewpoint article (subject to editorial review)
- Opportunity to attend NBWA’s Annual Convention
- Exhibitor member rates at NBWA’s Biennial Trade Show
- 2 complimentary Convention registrations (when exhibiting)
- Recognition as a Silver associate member at the Trade Show (when exhibiting)

Additional Membership Benefits
- NBWA associate members are eligible to reserve exhibit, hospitality and advertising space at NBWA’s Annual Convention when available. Space is based on membership level. Platinum members receive first priority, followed by Gold then Silver members.
- NBWA associate members also are eligible to produce and host an education seminar for beer distributors at NBWA’s Annual Convention.

For more information about joining NBWA as an associate member, contact the NBWA Membership Department at 800-300-6417.
Do you have a product or service that is just right for America's beer distributors?

If you do, then you need to be a part of the National Beer Wholesalers Association. NBWA associate membership provides unique opportunities to access beer distributors and connect with the entire beer industry. Membership provides highly regarded recognition within the industry, marketing materials, industry studies and publications to help build and foster strong relationships between your company and beer distributors. Vendors, consultants and firms that supply services and products to beer distributors are encouraged to invest in the future of the industry by becoming part of the association that has promoted America’s beer distributors and their partners for more than 75 years.

Here are several reasons why you should be a part of the NBWA team:

- **Get Your Company’s Name in Front of Distributors**
  Attend and exhibit at NBWA’s Annual Convention & Biennial Trade Show where associate members have access to 4,000 beer industry insiders. Your name will be placed on a priority mailing list to receive an advance opportunity to secure booth space for the industry’s most prestigious show as well as exclusive sponsorship opportunities.

- **Get Listed and Advertise in NBWA’s Membership Directory**
  The Who’s Who in Beer Distributing directory is an annual publication available to all members. This valuable industry publication lists all beer distributors throughout the country, along with the brewers and/or importers they represent. The Buyer’s Guide section of the directory lists NBWA associate members along with the products and/or services they provide to beer distributors. Associate members also have the opportunity to advertise in this valuable marketing tool.

- **Communicate Directly with Distributors**
  NBWA provides associate members with contact information for beer distributor members throughout the country. Lists are available in electronic format and can be customized to fit your company’s needs.

- **Get to Know the Industry Inside and Out**
  Receive the Distributor Productivity Report, which is published biennially. This benchmark “cost of doing business” study contains invaluable, industry-wide financial and operational analysis gathered by comparing a company’s financial standing with other beer distributorships across the country.

- **Receive the Compensation & Benefits Study**
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- **Promote Your NBWA Associate Membership Status**
  NBWA offers its associate members special member logos to affix to approved emails, direct mail pieces or other marketing materials sent to beer distributors. This is a great way to show your support of the beer distribution industry. (Any use of NBWA logos must be reviewed by NBWA membership staff prior to printing and mailing.)

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- NBWA associate member logos
- Opportunity to publish educational Associate Membership Viewpoint article (subject to editorial review)
- Eligibility to register for NBWA’s Annual Convention
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National Beer Wholesalers Association • 1101 King Street, Suite 600, Alexandria, VA 22314-2944
(703) 683-4300 • FAX (703) 683-8965 • www.nbwa.org

Check only one membership category: $5,000 PLATINUM MEMBER $1,000 GOLD MEMBER $500 SILVER MEMBER

COMPANY NAME: 
DBA (if applicable): 
STREET ADDRESS: 
CITY/STATE/ZIP CODE: 
MAILING ADDRESS (of preferred mail street address): 
EMAIL: 
PHONE: 
WEB SITE: 
PRODUCTS OR SERVICES SUPPLIED TO BEER DISTRIBUTORS:

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