



SILVER EAGLE BEVERAGES JOINS NATIONAL INITIATIVE TO FIGHT HUMAN TRAFFICKING

SAN ANTONIO (January 29, 2021) – This week, during National Human Trafficking Prevention Month, [Silver Eagle Beverages](#), one of the nation’s largest Anheuser-Busch wholesalers, partnered with the [National Beer Wholesalers Association](#) (NBWA) for an awareness training to educate employees on recognizing and reporting the warning signs of human trafficking. Silver Eagle Beverages’ efforts are part of a nationwide campaign to help combat human trafficking in communities across the United States.

Launched in 2020, the Distributors Against Human Trafficking initiative was established to help combat human trafficking in the United States. Working alongside state attorneys general, NBWA created an awareness training video to help more than 140,000 beer distribution employees in the U.S. recognize and report signs of human trafficking.

“The training helped equip our employees with the appropriate knowledge and resources to identify the signs associated with human trafficking and how to safely report it,” said John L. Nau III, Chairman and CEO of Silver Eagle Beverages. “Through this initiative, we have an opportunity to truly make a difference in our communities.”

Beer distributors collectively visit more than 640,000 retail establishments across the country, including bars, restaurants, hotels, convenience stores, package stores, sports arenas and grocery stores. They are uniquely positioned to combat this heinous crime given their access to locations at accounts often unseen by the public.

To help distributors understand human trafficking, identify the signs, and respond if they suspect this heinous crime is happening, NBWA partnered with Massachusetts Attorney General Maura Healy, Utah Attorney General Sean Reyes, and Executive Director of [Street Grace](#) Camila Zolfaghari to produce an awareness training [video](#).

More than 500 Silver Eagle Beverages employees participated in the awareness training session, which included a viewing of the video. Silver Eagle Beverages employees were also equipped with contact information to alert authorities if they spot suspicious behaviors and tip cards containing red flag behaviors to carry with them as they visit accounts are being distributed.

For more information about the NBWA’s Distributors Against Human Trafficking initiative, visit www.nbwa.org.

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About Silver Eagle Beverages

Silver Eagle Beverages is one of the largest Anheuser-Busch distributors in the United States. More than 500 employees service a territory that includes Bexar County and extends over 12 additional counties in southwest Texas. Silver Eagle Beverages’ footprint covers 18,481 square miles from Wilson County to Val Verde County on the state border. With a corporate office and warehouse in San Antonio, warehouse in Del Rio and depot in Carrizo Springs, Silver Eagle Beverages distributes a broad selection of domestic and

import brands, national and local craft beers, and several non-alcohol beverages and waters. For more information, visit <http://www.silvereaglebeverages.com/>.

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