Tri-Eagle Sales partners with local craft brewery Proof Brewing Company and Second Harvest of the Big Bend to provide food and hand sanitizer to senior citizens

Helping our senior citizens in the COVID-19 crisis

(Tallahassee, FL) Local Anheuser-Busch wholesaler Tri-Eagle Sales and craft brewery Proof Brewing Company are partnering with Second Harvest of the Big Bend to provide food and hand sanitizer to senior citizens in need.

The COVID-19 pandemic is majorly disrupting critical services for senior citizens, including grocery services. Although many grocery stores have introduced special shopping hours for seniors, people with disabilities, and those with compromised immune systems, transportation to grocery stores to get needed supplies can be a struggle.

Tri-Eagle Sales provided refrigerated food transportation and door-to-door delivery services and hand sanitizer specially made by Proof Brewing Company. Volunteers from Proof Brewing Company and Tri-Eagle Sales came together to deliver supplies to local senior citizen apartment complexes.

“We are grateful to be a part of this Second Harvest initiative in providing food and Proof Brewing hand sanitizer to our local Tallahassee community. This is one of the many initiatives we have in place to help our community members who are in need,” said Brittany Foster, Marketing Director for Tri-Eagle Sales.

The Second Harvest of the Big Bend senior grocery program helps feed impoverished seniors in our community at the end of the month, when their financial resources have been exhausted. Currently, the senior grocery program provides food, including cereal, canned fruits and vegetables, proteins, grains, fresh bread, and produce, to more than 725 seniors each month.

“We are proud to help local seniors and donate life-saving hand sanitizer. Tri-Eagle Sales and Second Harvest of the Big Bend are fantastic community partners, and we are honored to help give with them,” said Bryan Smith, Marketing Director for Proof Brewing Company.
MEDIA ADVISORY

Tri-Eagle Sales is a locally owned and operated Anheuser-Busch beverage wholesaler servicing fourteen counties in North and North Central Florida, with operations in Tallahassee and Ocala. As a family-owned beverage wholesaler, Tri-Eagle Sales has a long history of giving back to the local community, actively providing charitable contributions, and volunteering for local causes. For more information about Tri-Eagle Sales, visit www.trieaglesales.com and like us on Facebook at www.facebook.com/trieaglesales.